

## Circular

1) Name and Title of the Programme :

**Innovation in Mobile Application and Development Ecosystem (I-MADE)** is an initiative by **Telecom Centre of Excellence India** supported by **Government of India, Department of Telecommunications**.

2) Date or period or duration of the event being held :

- Last date to Apply for the current phase: **31st December 2019**

3) Place of event & Cost involved :

- **Online Application and On-Campus Webinar Training & There is NO COST involved in the implementation.**

4) Who are the beneficiaries of this programme (students/faculty) :

- Students & Faculty

5) Contact details (mobile number, email id, postal address) of the event coordinator

- Name: Nikita Goel
- Contact number: **7042380228**
- Email Id: **Nikita.goel@i-made.in**
- Postal Address: D-5, Info-City-2, Sector-33, Gurugram, Pin Code- 122001

6) Website link giving all the details about the programme

**Website: <http://i-made.in>**

- **Link to Apply: <http://i-made.in/apply.html>**
- **Faqs: <http://i-made.in/faqs.html>**

7) Aim and objective of this programme

- Help Indian colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.
- Provide critical features like E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.
- Encourage entrepreneurship among students by providing mentorship and guidance
- Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of Indian start-up ecosystem through direct mentorship and raising funds
- Facilitate skill development by providing training on different aspects of mobile app development
- Create 1 million mobile app start-ups some of which can eventually become Indian unicorns

8) Any other details

The benefits for an institution joining the I-MADE program :

- A mobile app with essential features for your institution at no cost
- An App Maker for the institution and students to create apps. Further, they can manage, edit and test those apps
- Training of students/staff/faculty on different aspects of mobile app development
- Practical exposure for mobile app development and better employability through App-a-Thons
- Tools to communicate with students, publish content, create and manage events, send alerts and notifications to students
- Upgraded technology infrastructure to stay competitive.
- Provide critical features like:

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- **Campus Connect:** Create an engaged community of students with a campus networking app
- **News & Announcements:** Leverage push notifications to ensure your critical announcements don't go unnoticed.
- **Anti-ragging:** Leverage technology to create a ragging-free campus through the anti-ragging feature.
- **Panic Button:** Use the panic button on the app to quickly notify the right stakeholders.
- **Campus Tour:** Facilitate easy navigation within and around campuses to places such as cafes, restaurants, ATMs, hospitals, entertainment zones, petrol pumps in the vicinity, especially for new/prospective students.
- **Downloads:** Let students download documents such as circulars, course contents, assignments etc.
- **Class Schedule:** Publish class schedules on the app.
- **Fee Payment through Mobile App:** Facilitate digital payment and get rid of long queues at the fee counter. Students shall be eligible to get incentives to drive better engagement.
- **Email Integration:** Integrate student email with the branded mobile app
- **Wallet:** This wallet shall be used for making payments at the campus cafeteria, library, and other campus outlets.
- **Authentication:** Using roll number, email, and phone number
- **Cross-Platform Integration:** Mobile App shall be integrated to all existing portals of University/College and shall be on-stop platform solution.
- **App Management Platform:** University/College shall be able to manage the technology and source code of Mobile Apps.
- **User Management:** App shall limit the users to only students, faculty, and administration and users can be managed by University/College Admin.