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**MODIFIED CBCS CURRICULUM OF  
COMMERCE HONOURS PROGRAMME**

**SUBJECT CODE = 81**

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FOR UNDER GRADUATE COURSES UNDER RANCHI UNIVERSITY



Implemented from  
Academic Session 2017-2020 & 2018-2021

**III. GENERIC ELECTIVE (GE 1B)**

(Credits: Theory-05, Tutorial-01)

**Marks : 100 (ESE 3Hrs) =100****Pass Marks Th ESE = 40*****Instruction to Question Setter for******End Semester Examination (ESE):***

*There will be two group of questions. Group A is compulsory and will contain three questions. Question No.1 will be very short answer type consisting of ten questions of 1 mark each. Question No.2 & 3 will be short answer type of 5 marks. Group B will contain descriptive type six questions of 20 marks each, out of which any four are to answer.*

*Note: There may be subdivisions in each question asked in Theory Examinations.*

**BUSINESS ORGANISATION****Theory: 75 Lectures; Tutorial: 15 Lectures**

**Unit-I: Business System** – Evolution of business, Nature of Business & Launching of Business enterprises. **(Lectures 15)**

**Unit-II: Business Ownership** – Sole proprietorship, Partnership, Joint stock company – characteristics, advantages & disadvantages, various types of companies, management of Joint stock company, Oligarchy in Company Management. **(Lectures 15)**

**Unit-III: Large Scale Retailing** – Departmental Stores, Multiple Shops, Mail Order Business, Super Bazaar – Characteristics, merits & demerits, Organization & Management. **(Lectures 15)**

**Unit-IV: The Economic Size** – Meaning, Method of measuring size of business unit, Optimum Firm – Factors responsible for optimum Firm. **(Lectures 15)**

**Unit-V: Financing New Venture:** Methods of financing – Equity financing, venture Capital, Debt Financing and Govt. Grants, Functions and objectives of Specialized Financial Institutions. **(Lectures 15)**

**Suggested Readings:**

- Drucker P.F – Management Challenges of the 21<sup>st</sup> century Butterworth Heinemann Oxford.
- Y.K Bhushan –Fundamentals of Business Organization and Management, Sultan Chand.
- Dinkar Pagare – Business Organization, Sultan Chand.
- M.C Shukla – Business Organizations, S. Chand (P) Ltd. New Delhi.

**III. GENERIC ELECTIVE (GE 2B)**

(Credits: Theory-05, Tutorial-01)

**Marks : 100 (ESE 3Hrs) =100****Pass Marks Th ESE = 40*****Instruction to Question Setter for******End Semester Examination (ESE):***

*There will be two group of questions. **Group A is compulsory** and will contain three questions. **Question No.1 will be very short answer type** consisting of ten questions of 1 mark each. **Question No.2 & 3 will be short answer type** of 5 marks. **Group B will contain descriptive type** six questions of 20 marks each, out of which any four are to answer.*

*Note: There may be subdivisions in each question asked in Theory Examinations.*

**BUSINESS MANAGEMENT****Theory: 75 Lectures; Tutorial: 15 Lectures**

**Unit-I: An overview** – Introduction, concept, nature, process and significance of Management. Principles of Management Function of Management, difference between organization, Administration & Management. **Lectures 15**

**Unit-II: Organization** – Meaning, principles, types of organization, merits & demerits of various types of organization. **Lectures 15**

**Unit-III: Personnel Functions** – Methods of Wages payment, incentive methods of wage payment, merits & demerits of various methods. **Lectures 10**

**Unit-IV: Scientific Management & Rationalization** – Meaning, Principle, objectives, limitation & suggestion, Difference between Scientific Management & Rationalization. **Lectures 15**

**Unit-V: Business Combination** – Meaning & definition, causes of combination, types of combination, Forms of combination, advantage and disadvantages of combination. **Lectures 10**

**Unit-VI: Securities Market** – Stock Exchange, Functions – importance, various transactions, regulation of stock exchanges & SEBI. **Lectures 10**

**Suggested Readings:**

- Drucker P.F – Management Challenges of the 21<sup>st</sup> century Butterworth Heinemann Oxford.
- Y.K Bhushan –Fundamentals of Business Organization and Management, Sultan Chand.
- Dinkar Pagare – Business Organization, Sultan Chand.
- M.C Shukla – Business Organizations, S. Chand (P) Ltd. New Delhi.

**III. GENERIC ELECTIVE (GE 3B)**

(Credits: Theory-05, Tutorial-01)

**Marks : 100 (ESE 3Hrs) =100****Pass Marks Th ESE = 40*****Instruction to Question Setter for******End Semester Examination (ESE):***

*There will be two group of questions. **Group A is compulsory** and will contain three questions. **Question No.1 will be very short answer type** consisting of ten questions of 1 mark each. **Question No.2 & 3 will be short answer type** of 5 marks. **Group B will contain descriptive type** six questions of 20 marks each, out of which any four are to answer.*

*Note: There may be subdivisions in each question asked in Theory Examinations.*

**MONETARY ECONOMICS****Theory: 75 Lectures; Tutorial: 15 Lectures**

**Unit-I: Money** – An introduction, definition and classification of money, function and importance of money in capitalism, socialism & Mixed economy, merits & demerits of money. **(Lectures 15)**

**Unit-II: Monetary Standard, Value of money** – The supply and demand theory of money, Quantity theory of Money, Income theory of money. **(Lectures 15)**

**Unit-III: Inflation, Deflation & Reflation** – Causes and effects on different classes of people, Money Market **(Lectures 15)**

**Unit-IV: Foreign Exchange** – Determination of rate of Exchange, a brief outline of purchasing power Parity Theory (PPP), Gold Standard, Break down of Gold Standard. **(Lectures 15)**

**Unit-V: International Monetary Fund** – its working & present position, Balance of Payment, Free Trade Vs. Protection. **(Lectures 15)**

**Suggested Readings:**

- M.Y. Khan – Indian Financial System, T.M.H. New Delhi.
  - Dr. Harish chandra Sharma – Money & Banking, SBPD Publications.
  - Suraj B. Gupta – Monetary Economics, S.Chand Publications.
  - H.L Ahuja – Monetary Economics, S.Chand Publications.
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**III. GENERIC ELECTIVE (GE 4B)**

(Credits: Theory-05, Tutorial-01)

**Marks : 100 (ESE 3Hrs) =100****Pass Marks Th ESE = 40*****Instruction to Question Setter for******End Semester Examination (ESE):***

*There will be two group of questions. **Group A is compulsory** and will contain three questions. **Question No.1 will be very short answer type** consisting of ten questions of 1 mark each. **Question No.2 & 3 will be short answer type** of 5 marks. **Group B will contain descriptive type** six questions of 20 marks each, out of which any four are to answer.*

***Note:** There may be subdivisions in each question asked in Theory Examinations.*

**INDIAN BANKING SYSTEM****Theory: 75 Lectures; Tutorial: 15 Lectures**

**Unit-I: Nature of Banking-** types of Banks- Unit Banking and branch banking their functions.

**Lectures 15**

**Unit-II: Commercial Banks-** Creation of credit and other functions of commercial Bank.

**Lectures 10**

**Unit-III: Investment Policy of Commercial Banks.**

**Lectures 10**

**Unit-IV: Central Bank –** Functions of Central Bank, credit control methods and tools of monetary policy.

**Lectures 15**

**Unit-V: R.B.I and its functions, success and failure of R.B.I and Agricultural credit, NABARD.**

**Lectures 15**

**Unit-VI: Co-operative Bank and Rural Banks.**

**Lectures 10****Suggested Readings:**

- M.Y. Khan – Indian Financial System, T.M.H. New Delhi.
- Dr. Harish chandra Sharma – Money & Banking, SBPD Publications.
- Suraj B. Gupta – Monetary Economics, S.Chand Publications.